

# Forward View, Vision and Eye Health



The ROYAL  
SOCIETY of  
MEDICINE

General Practice with Primary Health Care Section



Wednesday 9th October 2019 at the RSM, 1 Wimpole Street, London



1 Wimpole Street, London W1G 0AE



[www.rsm.ac.uk](http://www.rsm.ac.uk)



020 7290 2981

## RSM Exhibition and Sponsorship Packages

	Bronze £400 + VAT	Silver £600 + VAT	Gold £1000 + VAT	Platinum £5000 + VAT
Exhibition Stand	Single	Single	Double	Double
Delegate/ Exhibitor passes	2	2	3	4
Company profile in programme		150 words	300 words	400 words
Delegate insert or product to be placed in the on the day pack of every attendee			1	2
Delegate list on the day of the meeting	✓	✓	✓	✓
Declaration of sponsorship (webpage, conference programme and email campaigns)		✓	✓	✓
Logo on event page and link to your website of choice			✓	✓

## About the event

This multidisciplinary conference will bring together health care professionals and vision experts to discuss, engage and create positive strategies for the vision sector. The conference will encompass interactive workshops with tangible takeaways, present new research and updates for all involved in eye health and associated care.

This is a joint conference between the RSM GP with Primary Health Care Section, Vision UK and in association with the RSM Ophthalmology Section and Digital Health Section.

The national conference will be themed around the four strategic aims of Vision UK:

- Evidence and statistics
- Research, cures and treatments
- Services, support and care
- Public perception of sight loss

## Additional sponsorship opportunities:

- Delegate inserts - £299 + VAT
- Block booking delegate tickets
- Bespoke packages available on request
- 10% discount for existing RSM corporate members
- 30% discount for registered charities
- Drinks reception

## Additional sponsorship passes:

- £75 per day per representative
- £45 per half day or evening per representative

## Stands

Single stands consist of 1 table (6ft x 2ft), 2 chairs and power access. Double stands consist of 2 tables (each table measures 6ft x 2ft), 4 chairs and power access. Please note that there will be very limited space around your stand.

## Delegate pack inserts

Provided by the sponsor. Maximum size A4, one or double sided.

**For bookings and additional information please contact Rachel Holst at [sponsorship@rsm.ac.uk](mailto:sponsorship@rsm.ac.uk) or call 02072 902981**



## About the RSM

The Royal Society of Medicine is one of the country's major providers of accredited postgraduate medical education. Independent and apolitical, the Society provides a neutral platform for informed debate about important, often controversial, healthcare topics.

### By supporting RSM educational meetings, your organisation will benefit from:

- Proven track record providing access to key decision makers in the medical field.
- Opportunity to advertise to a large, yet highly targeted audience of members and non-members, all of whom are actively engaged in the medical field and medical education.
- Direct networking contact with members and delegates.
- Opportunity to contribute to the continuing development of professionals.
- Top quality meetings across 55 specialty areas, nearly all with CPD accreditation.
- Educational venue in central London with a whole care team.
- Livestreaming is integral to the delivery of RSM conferences.
- Different sponsorship packages available dependent on your requirements.

Over  
**26,000+**  
delegates



**1,200**  
credits  
awarded



**400**  
meetings

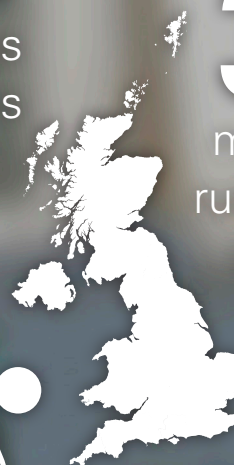
**20**

prestigious international  
visiting lecturers  
from America, Canada,  
France, Trinidad  
and Switzerland

**95**  
joint meetings  
external organisations

**33**  
meetings  
run outside  
London

**55**  
specialties  
and areas  
of interest



**+2**  
overseas  
meetings



**90%**  
of delegates report that  
their educational aims are  
met "well" or "very well"

**2016/17 figures**